



TOMMASO BUFANO | MEDIA MIXOLOGIST

PRINT | WEB | MULTIMEDIA | IDENTITY | INTERFACE | SOUND | VIDEO | 3D | PHOTOGRAPHY

WWW.THINKSEED.COM • WWW.PHOTOBUFANO.COM

Software: Photoshop, Illustrator, Flash, Dreamweaver, Fireworks, QuarkXPress, InDesign, Acrobat, After Effects, Premiere, Adobe Dimensions, Adobe Streamline, Microsoft Office, Sony Acid Pro, Sony Sound Forge, Freehand, Carrara Studio (3d Software), CorelDRAW!

Programming: HTML, CSS, ActionScript 2.0, XML

SELECT WORK EXPERIENCE

Think Seed • Chicago, Illinois

Owner/Art Director/Interactive Director/Photographer • August 1994 to Present

Duties include web-based strategy and design, art direction, information architecture, account management, coding, motion graphics, 3D graphics and animation, sound and soundtrack production, video, photography, photo retouching and file optimization. Projects include newsletters, brochures, posters, logos, illustration, interactive presentations, interactive CDs, online training, email campaign design and delivery, and electronic Word and PDF forms. Direct client interfacing. Manage network of freelancers. Research, purchase, and configure computer software and hardware. Developed structured job numbering system.

Razorfish • Chicago, IL

Senior Art Director • August 2010 - November 2010

Acted as a Senior Art Director on the large scale JCPenney website redesign. Managed 2 designers and worked closely with the UX teams to help create a more streamlined interface utilizing a larger design footprint. Focused primarily on the gift registry section with frequent check ins with other teams as different portions of the site were being designed. Traveled weekly to present progress to the client based in Texas.

Proximity BBDO • Chicago, IL

Art Director/Flash Developer • March 2009 - December 2009

Active member in the burgeoning BBDO interactive agency. Dynamically traversed roles from Art Director to Flash Developer as the need arose. Worked closely with BBDO mainline (TV and print). Direct client interaction. Helped manage media efforts (Twitter pages, banner ads, Metromix take overs, etc) working closely with the project managers and vendors such as OMD and PointRoll. Generated graphic standards to share across multiple 3rd party vendor efforts. Clients included Hyatt, Illinois Lottery, and Bayer as well as a handful of large scale pitch efforts.

Tribal DDB • Chicago, IL

Flash Developer/Art Director • April 2008 - March 2009

Worked closely with Creative Directors as an Art Director conceptualizing and executing campaigns for clients such as Wrigley (Eclipse, Orbit, 5 Gum), Rachel Roy, McDonalds, StateFarm, and LensCrafters. Developed and helped manage Flash interactive pieces and banner ads incorporating game design, video, and animation. Close interaction with PointRoll through several complex campaigns.

Slack Barshinger • Chicago, IL

Senior Interactive Art Director • November 2007 - April 2008

Generated campaign ideas. Web site design. Direct client interaction. Trained staff on Flash and photography. Flash development and animation. Illustration.

Spencer Stuart • Chicago, Illinois

Senior Technical Designer • May 2003 to September 2006

Worked closely with the development department to produce high-end interface and application design utilizing usability, standards, and design patterns. Designed and produced international e-mail campaigns. Art directed vendor for website redesign. Designed and created Flash materials for both internal and client-facing audiences. Illustrated icons and logos.

Oracle • Chicago, Illinois / Cleveland, Ohio

Web Designer • December 1999 to March 2000

Commuted to Cleveland from Chicago weekly. Advised on usability restrictions of former designs. Worked with backend development team. Utilized usability, design patterns, and HTML practices to produce template designs. Created graphics and PSD templates to facilitate future production.

Big Idea Productions • Chicago/Lombard, Illinois

Graphic Designer (Print and Product) • February 1999 - October 1999

Designed print collateral. Designed POS (point of sale) materials. Designed several products including children's tableware, clocks, t-shirts, caps, and other accessories. Assisted with corporate identity manual.

EDUCATION

Advanced Web Design, The School of the Art Institute of Chicago

Currently pursuing **certification in fashion**. Expected completion in 2012.

Photography, Chicago Photography Center

LAS General, University of Illinois at Urbana/Champaign

G.P.A. of 4.3/5 • Tested out of English Rhetoric Requirement